

3B announces appointment of new Chief Executive Officer, Ludovic Piraux

Battice, Belgium – 25 July 2022

3B-the fibreglass company – a leading glass fibre producer for automotive, wind and performance composite applications, with facilities in Belgium, Norway and India – announces that Ludovic Piraux has been appointed to the position of Chief Executive Officer (CEO) of the company.

Succeeding Marc Hubert, Ludovic Piraux is now responsible for leading and profitably growing the business to contribute to a sustainable world.

Prior to his appointment as CEO, Ludovic has held various senior management positions at 3B, and he has been a key player in the evolution of the company over the past years, as Chief Financial Officer, Global Business Director and more recently Chief Operating Officer.

“This company is part of my DNA. I am very excited to continue to devote my energy to growing it and, with my colleagues, building on the great foundation and growth potential that we have created since the creation of 3B in 2008. We are ready to take on the challenges ahead and continue to offer our customers a reliable, innovative and committed partner at their side, to meet the challenge of sustainable development together”, declares Ludovic Piraux.

Ludovic is bringing together a strong and experienced team that ensures the continuity of the business, its local roots at its sites in Belgium, India and Norway and its ambitions to play an essential role in the world of composites towards the evolution of equipment and lifestyles and the fight against climate change, in particular through its involvement with the automotive, wind energy and construction industries.

About 3B-the fibreglass company

3B-the fibreglass company develops and manufactures glass fibre products for the reinforcement of thermoplastic and thermoset polymers. We have 3 state-of-the-art manufacturing facilities (Belgium, Norway, India) and a dedicated R&D centre in Belgium. 3B supplies value creating, innovative glass fibre solutions for automotive, wind and construction applications mainly.

For more information, visit www.3b-fibreglass.com

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